

## PARLEZ-VOUS BUSINESS ?

### Learn French for business

In our globalized world, French is one of the more valuable languages to master. French is spoken by 274 million people in the world, and it is the **3rd most used language in business**.

**In Africa**, French is the official language of **20 countries** and is widely spoken in 6 other countries. Considering the demographic and economic growth of French speaking areas, mostly in Africa, these figures will definitely increase in the coming years.

Speaking French gives you access to **new clientele**, enables **new markets** to be developed and leads to a **greater number of exchanges and partnerships**.



#### Be Competitive

In an increasingly competitive global market, watch **highly qualified employees grow inside your company**, by giving them new perspectives as well as the opportunity to grow new skills for their career within your company.



#### Choose Expertise

**Register our courses as “classroom training”**: we make it easy for you and your employees to follow their progression and provide you with a follow up of each session with the learning objectives, training material and attendance list.



#### We Adapt to your Needs

We come to you: learning French becomes part of the daily work routine of your employees. With **our flexible teaching team of certified teachers** and small groups of learners, we provide all students with the best learning experience and outcomes.



#### Get your Official Certification

We make your progress count: after 90h, your employees will be able to take **an internationally recognised and official French test**, issued by the French Ministry of Education that certifies their capacity to have basic conversations in any francophone environment.

## Add-ons



### Translation & Interpretation

Trust Alliance Française for translation and onsite French/English interpreting services with certified translators, delivering translations **tailored to your business or academic needs**.



### Tailor-Made Sessions

We build **targeted sessions according to your specific needs**: e.g. in preparation for a business trip or a meeting. We provide you with **sociocultural key elements to communicate more efficiently** with francophone counterparts and better engage with clients.



### Team Building

Build moments of **cultural appreciation**: we offer your team to share informal rendez-vous by practicing French in more casual and relaxed occasions. A nice way to **gather a team around French culture**.



### Workshops

We offer workshops centred on **intercultural skills and tips**. Develop a cultural sensitivity and a global mindset, as well as a better understanding of **Francophone cultures and market**, and other targeted topics according to your interests.



## Who We Are

Alliance Française is the **world's largest French teaching network** with over 800 organizations in 134 countries, serving over 500 000 students every year, **recognised and supported by the French government**.

With branches in 6 countries, we are the **leading French language school of Southern Africa**. Founded in 1936, Alliance Française of Durban has over 80 years of experience in teaching French as a foreign language.

Alliance Française is involved in **training talents and assessing professional skills** and work in collaboration with the **Paris Ile-de-France Chamber of Commerce and Industry**.



**Trust us and make a difference in your business with French NOW!**



## Contact Us



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